



The Hammond Institute
DUREE CENTER FOR ENTREPRENEURSHIP
AT LINDENWOOD UNIVERSITY

Corporate Benefit Summary

Profile

The Duree Center for Entrepreneurship's mission is to create and find experiential, entrepreneurial learning opportunities for students of all ages. Through academic and strategic partnerships, we strive to awaken the "Entrepreneurial Mind-Set" in everyone participating in our programs, creating opportunities for ideas to become reality.

Year established: 2011

Operating budget: \$150,000

Membership/Donor Base

The Center and its activities are currently funded through private foundation grants, corporate sponsorships and individual donations. Programs impact students enrolled in the Robert W. Plaster Schools of Business and Entrepreneurship at Lindenwood University, Lindenwood students on the DECA Team and high school students throughout the greater St. Louis Metro Area.

Corporations and Organization Supporting The Duree Center

AT&T Corporation, The Boy Scouts of America, The Foundation for Environmental Education (FEE), The Greater St. Charles County Chamber of Commerce, St. Charles Economic Development Council, The City of St. Charles, The America Group, The Ameristar Group, The O'Fallon Chamber of Commerce, individuals and others.

Why Corporations Support Us

- The Center has worked with more than 5,000 college and high school students since its founding.
- We increase the number of business-minded individuals entering the workforce.
- The Center promotes an entrepreneurial mindset for all and introduces ideas that empower students, instilling confidence, creating opportunity, and stimulating local economies. It teaches students to think creatively and ambitiously.

Corporate Benefits

- Public recognition of the sponsorship at events, in newsletters, on our website, or through media releases
- Invitations to special events such as Entrepreneurship Week each November and speaker series throughout the year.
- Regular updates on the Center's activities and access to our studies and reports.
- Briefings with Hammond Institute Staff and Subject Matter Experts
- Recognition in our Annual Report

For more information, please contact: Craig Felzien, Director
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(636)949-4432

SPONSORSHIP OPPORTUNITIES

Innovator

\$5,000 or More

Directly REACH and TEACH college and high school students all year!

- Your logo featured on the Center website
- Your logo in all print and media pieces
- Full page ad in all Center event programs
- Prominent logo in event signage
- Opportunity to Mentor Students
- Opportunity to judge the 2020 Essay Competition
- Invitations to Special Events and Activities

Investor

\$2,500

Supports one of our major programs: the Business Plan Competition or Business Boot Camp.

- Your logo featured on the Center website
- 1/2 page ad in all Center event programs
- Logo inclusion in event signage
- Opportunity to Mentor Students
- Invitations to Special Events and Activities

Friend

\$1,000

Funds outreach to schools and supporting activities to enhance the Center's Impact.

- Logo placement on Entrepreneur Week website
- Logo inclusion in the event program
- Invitations to Special Events and Activities

Supporter

\$500

Funds outreach to schools and supporting activities to enhance Center's impact.

- Logo placement on Entrepreneur Week website
- Logo inclusion in the event program

In addition to the visibility, branding, and exposure that your company receives as a sponsor, YOU will:

- ✓ Showcase your company as an innovative leader not only to St. Louis area students, but also to the entrepreneurs, venture capitalists, Lindenwood alumni and faculty involved throughout the year.
- ✓ Set your company apart from all the others recruiting on campus by aligning with one of the most visible programs on campus – annually drawing participation of more than 1,000 students, representing every school at the University and all high schools in the metro area of St. Louis.
- ✓ Customize your company's involvement in judging one of our competitions and mentoring our students in order to leverage the value of sponsorship.
- ✓ Enjoy interaction and networking with entrepreneurial-minded students.