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MEDIA ADVISORY:

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Hammond Institute for Free Enterprise -- <http://www.Hammond.Institute>

Hammond Institute Hosts Global Entrepreneurship Week 2019 at Lindenwood, Nov. 18-20

Multiple sessions to feature Gary Schoeniger and Clifton Taulbert, co-authors of "Who Owns the Ice House?"

WHO: [The John W. Hammond Institute for Free Enterprise](#) at Lindenwood University is pleased to announce that [Gary Schoeniger](#) and [Clifton L. Taulbert](#), co-authors of "[Who Owns the Ice House? – Eight Life Lessons from an Unlikely Entrepreneur](#)" will return to campus for [Global Entrepreneurship Week 2019](#). Multiple sessions to be held November 18-20 include the following highlights:

Monday, November 18

11:30 a.m. to 1 p.m.

Dr. JR Love, project manager for Catalyzing Entrepreneurship and Economic Opportunity at the University of Mississippi and James Wilcox, director of the Center for Economic and Entrepreneurship Education at the University of Southern Mississippi present on "Social Entrepreneurship -- How Mississippi is growing youth entrepreneurship with community partnerships." This presentation takes place on the Lindenwood University campus in [Harmon Hall](#) (Dunseth Auditorium) with lunch provided, no registration required.

Tuesday, November 19

11:30 a.m. to 1 p.m.

St. Charles businessman Rick Duree, founder of the Duree Center, presents lessons from his book, "52 Proverbs of Profit." Duree will sign free copies of his book following his presentation in [Harmon Hall](#) (Dunseth Auditorium). Lunch is provided, no registration required.

6 to 7:30 p.m.

An Open House fundraising event for DECA/CAPS students will be held in the [Duree Center](#) ([Harmon Hall](#), Room 255). Free copies of "Who Owns the Ice House?" will be available for signing by co-authors Gary Schoeniger and Clifton Taulbert, who also will speak briefly about the importance of having an entrepreneurial mindset.

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Wednesday, November 20

11:30 a.m. to 1 p.m.

The Greater St. Charles County Chamber of Commerce Lunch with Leaders program at [St. Peters Cultural Arts Center](#), 1 St. Peters Centre Blvd., located within St. Peters City Hall. Gary Schoeniger, co-author of "Who Owns the Ice House?" will be the keynote speaker on the topic of "The Entrepreneurial Mindset Imperative." Clifton Taulbert will also be in attendance. Admission is \$30 for chamber members; \$35 for guests. Registration is required online at gstccc.com or by calling 636-946-0633.

3 to 4 p.m.

Clifton Taulbert and Gary Schoeniger will discuss "How to Create an Entrepreneurial University," which fits perfectly with Lindenwood's mission of Real Experience, Real Success. Dr. Jacob Pittroff, a Lindenwood adjunct professor and the business chair at Christian Brothers College High School in West St. Louis County will address how entrepreneurial mindset training has changed students and the culture at CBC. Session in Dunseth Aud., [Harmon Hall](#).

Events sponsored by the [Duree Center for Entrepreneurship](#) with financial support from:

- . AT&T-Believe St. Louis Campaign
- . AT&T-Missouri Aspire Grant
- . City of St. Charles, MO
- . EDC Business and Community Partners of St. Charles County
- . Greater St. Charles County Chamber of Commerce
- . Leadership for America
- . Lindenwood University, including...
 - The Duree Center for Entrepreneurship
 - The Hammond Institute for Free Enterprise
 - The Plaster School of Business & Entrepreneurship
- . LOVEtheLOU
- . Mid Rivers Newsmagazine, West Newsmagazine

WHAT: According to Craig Felzien, Director of the Duree Center, many entrepreneurs and local business professionals in the greater St. Louis region are familiar with *The Ice House Entrepreneurship Program*, which has been offered through Lindenwood University for nearly a decade. "We are excited to join our local sponsors in bringing Gary Schoeniger and Clifton Taulbert back to St. Charles County for Global Entrepreneurship Week 2019," he said.

WHERE & [Lindenwood University](#) – **Dunseth Auditorium in Harmon Hall** (209 South Kingshighway in St. Charles, MO) -- <http://www.lindenwood.edu/about/our-campus/campus-map/> (Bldg #8).

WHEN: **Mon., Nov. 18 – Wed., Nov. 20** – majority of sessions in Harmon Hall, visit www.HammondInstitute.org for complete event details.

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ALSO: All sessions on Lindenwood’s campus are free, and open to the general public, “The Entrepreneurial Mindset Imperative” lunch meeting at The Greater St. Charles County Chamber of Commerce on Wed., Nov. 20 requires an online reservation at www.gstccc.com; Chamber Members-\$30, Guests-\$35. For more information, please contact Carol Felzien in the [Hammond Institute](#) at 636-627-2915 or via email at CFelzien@lindenwood.edu.

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The Hammond Institute for Free Enterprise at Lindenwood University is located in the Plaster School of Business & Entrepreneurship. It is structured based on the concept of three focus areas – *Ethics, Economics and Entrepreneurship* -- managed by the following leadership team:

- . *Howard Wall*, Director of the Hammond Institute for Free Enterprise – HWall@lindenwood.edu
- . *Rachel Ferguson*, Director of the Liberty & Ethics Center – RFerguson@lindenwood.edu
- . *Craig Felzien*, Director of the Duree Center for Entrepreneurship – CFelzien1@lindenwood.edu
- . *Rik Hafer*, Director of the Center for Economics and the Environment – RHafer@lindenwood.edu
- . *Tawni Hunt Ferrarini*, Director of the Economic Education Center – TFerrarini@lindenwood.edu

For more information, please visit the Hammond Institute online:
<http://www.Hammond.Institute>

To sign up for the Institute’s electronic newsletter distribution:
<http://custapp.marketvolt.com/Form/RRN3SiZFLG/Signup/>

The Hammond Institute is a research center at Lindenwood University. Its mission is to foster free enterprise and civil and religious liberty through the examination of market-oriented approaches to economic and social issues. This mission is based on the view that a limited government, such as that laid out in the Constitutional foundation of the United States, is a necessary component of a just and prosperous society.